

Do you feel like your book is going unnoticed? Are you trying to swim in a highly-populated pool of other independent authors? Are you struggling to get a successful online presence?

Children's Literature is a respected review source helping literature professionals understand valuable titles since 1993. We have published over 100,000 reviews. Our review team comprises close to 70 reviewers (professors, teachers, librarians, and other professionals) who choose the books they read and thus write a more compelling review. Reviews are published as part of the Children's Literature Reviews and added to CLCD, also known as the Children's Literature Comprehensive Database, used by thousands of librarians. We also enrich the MARC record data for various library industry vendors. Our reviews are fair, and we do not insist that our reviewers provide only positive reviews. We believe that an honest assessment of the work is critical to children's reading.

What does all of this mean to you as an Independent Author? It means Children's Literature has the resources to get your work noticed and your name in front of thousands of readers.

FAQs

### **I already have a website and social media pages. Why should I be included in Children's Literature?**

Children's Literature presents a unique opportunity to be seen by an audience laser-focused on children's literature and YA literature. Most other review sources include adult book reviews and leave limited space for children's and YA book reviews. We only focus on books geared for ages 0 to 18. Most other review sources provide limited space for children's and YA literature and are very selective in which books they review. Our space is unlimited. Print reviews do not bind us. Our company goals include reaching all children through various voices, which cannot be achieved if we were limited by space or number of reviews per month.

### **Why is it important to be listed in CLCD?**

CLCD (Children's Literature Comprehensive Database) has been a trusted children's and YA literature database used by thousands of academic, public, and school librarians, and publishers for over 20 years. This database is used for literature research, lesson planning, and book purchasing decisions. Your title in CLCD will be seen by users who have a specific purpose, and your book could be just what they are looking for but may have never found in other publications.

### **Can I update my Author Profile page?**

Yes, your account allows you to regularly update your webpage.

### **Can I submit an eBook instead of a printed, published copy of my book?**

Yes, you may submit an eBook for review.

### **Can I request multiple reviews for one title?**

Our current focus is to provide one review for you. However, in special circumstances, we may provide additional reviews for additional fees.

### **What is the standard turnaround time per book review?**

Since Children's Literature reviewers choose the books they review, a review's standard turnaround time can vary. Once your book is chosen for review and shipped (if sending a print copy), Children's Literature expects our reviewers to read and review an independent author's work in up to 4 weeks. Shorter books may be finished in less time than longer books.

### **Can I check the status of my review?**

You will be notified when a reviewer has selected your work. Once selected, Children's Literature expects our reviewers to read and review an independent author's work in 4 weeks. After the initial period of 4 weeks, you may request a status check.

### **Can I use the review for promotional material?**

You can use the review on your website, on the book jacket back cover, in advertising, and on bookseller websites such as Amazon or Barnes & Noble under Editorial Reviews. We request that you provide the full review and mention the source as Children's Literature.

### **I do not like my review. Will it be published?**

Reviews are only published after your approval. We can halt the publication of your review in our databases and other marketing websites.

### **Will I get a full refund, partial refund, or option of another review if I reject the review?**

Once you submit your book for review, you cannot receive a refund. The Indie Author Promotions Service includes many valuable products, and the subscription price covers all products, not just the book review. The service covers one review only, regardless of acceptance or rejection.

### **Will Children's Literature take care of all the details of my author events? What exactly does the Booking Service entail?**

Children's Literature's Booking Service provides an opportunity for event planners such as librarians, booksellers, and clubs to find authors and illustrators for events. By using our provided filters, event

planners can find the exact presenter they need based on items such as date, audience age, and price, and then contact the presenter through our online submission process. Children's Literature's Booking Service serves as the connector between the event planners and presenters. We do not attend or plan your events. We provide an easy access point and another outlet for you to get your services in front of event planners. Once an event planner contacts you, the actual event logistics are coordinated directly between you and the requester.

**I would like to be listed in the Directory, but I am not yet available for the Booking Service. May I join the service later?**

Yes, you may opt into Children's Literature's Booking Service at any time.

**What products will feature my review?**

Your review, if you accept the review, will appear in the following CLCD, LLC's databases and products:

<https://www.clcd.com>

<https://quickfind.clcd.com/#/website>

<https://stemexplore.clcd.com/#/website> (if applicable)

A spotlight post featuring a quote from the review will appear on one of Children's Literature's social media outlets. Your review may also appear in the ChildrensLit Now newsletter based on editor's selection and newsletter theme.

More questions? If you have any other questions about the Children's Literature Indie Promotion Services, contact us at [help@childrenslit.com](mailto:help@childrenslit.com).